

# NWSPR

Northwest Staff Physician Recruiter Newsletter

Fall 2016

## Committee Updates

NWSPR currently has a record number of committee members! Thank you and congratulations to the 2016-2017 committees. If you are interested in learning more about a committee, please contact the chair for more information.



### Education Conference Committee

[Doug Lewis](#) - Chair

Jennifer Redding, St. Charles Medical Group  
Karrie Wuerch, The Corvallis Clinic  
Barb Worthington, Providence Health & Services  
Christy Bray Ricks, Banner Health  
Rachelle Hobson, Providence Health & Services  
Gayle Tarver, The Corvallis Clinic

### Education and Conferences Committee

[Kim Dianich](#) - Chair

Spencer Vaden, EvergreenHealth  
Josh Erde Wollheim, Providence Health & Services

### Membership Committee

[Amanda Litzinger](#) - Chair

Tracie Klander – Providence Health & Services  
Jackie Banuelous – Yakima Valley Farm Workers  
Lori Stephenson – The Everett Clinic

### Marketing and Website Committee

[Carrie Ballard](#) - Chair

Robert Werner, Providence Health & Services  
Crystal Whitehead, Providence Health & Services  
Audri Bondo, Providence Health & Services

## 2017 NWSPR Education Conference

We're excited to explore the possibility of holding our first **NWSPR Education Conference** in Seattle, WA on **November 14, 2017**.

The conference committee is working on gathering information and would like your feedback and suggestions on what our members would like to get out of the conference. A survey has been sent to collect feedback. We would appreciate everyone's participation in taking to the survey to help plan a success event.



# Welcome

## New NWSPR Members:

**Ben Reynolds**

Gundersen Health System

**Jillian Jocson**

Group Health Physicians, Seattle, WA

**Kristie Moore**

Trios Health, Kennewick, WA

**Kelly Pedrini**

Group Health Physicians, Seattle, WA



## Happy Birthday to NWSPR!

NWSPR turns **12** this year. NWSPR held its first chapter meeting on October, 6 2004 at the Renaissance Seattle Hotel with 13 members in attendance. Our membership is currently 109 members. Thank you for being a part of our continued growth!

## NWSPR RECRUITER SPOTLIGHT

How long have you been recruiting? **8 years**

What do you enjoy most about recruitment? **I enjoy being able to support providers as they enter a new chapter in their life. It's an honor to be the person they turn to and trust during a major transition.**

Tips and tricks for new recruiters? **Be genuine, be yourself, and assume those around you will do the same. This is relationship building, not a sales pitch (usually). If you can connect with a candidate in an authentic way, it'll be easier to trust that you've found the right match.**

Favorite specialty to recruit for? **Family Medicine**

Most Difficult Search? **Urgent Care in Olympia, WA.**

Favorite Quote: **"You're off to Great Places! Today is your day! Your mountain is waiting, so...get on your way!" - Dr. Seuss**

What's working right now? **Talking to every Resident that will hold still long enough. Talk to all of them, repeatedly if possible. Talk a lot.**

Why did you join NWSPR? **To connect with other recruiters! (and with a recent shift in responsibilities, I'll actually have time for that now!)**

**Deirdre Mimura,  
UW Medicine**

Seattle, WA



**Thank you, Deirdre!**

# STAY INFORMED



## Eliminating the Term Primary Care “Provider”

*An Article from The JAMA Network*

The term “provider” first appeared in the modern health care lexicon as a shorthand referring to delivery entities such as group practices, hospitals, and networks. More recently, its use has expanded to encompass physicians, nurse practitioners (NPs), physician assistants (PAs)...This expansion is both logical and convenient, as it reflects the importance of a multidisciplinary approach to modern primary care delivery, extending beyond the traditional dyad of patient and physician...Although useful in these contexts, the term “provider” has the potential for adverse consequences for primary care, calling into question the wisdom of its expanded use. To read the full JAMA article click the link below.

[Eliminating the Term Primary Care “Provider”](#)

## What Attracts Providers to Rural and Underserved Communities? Five Themes from 3RNet

*A blog post from 3Rnet*

3RNet held their second academy session with over 250 participants across the country to hear from Dr. Dave Schmitz, Family Medicine Physician/Medical Educator, and Stacy Kusler, North Dakota 3RNet Member. They examined 50 factors related to recruitment and retention of healthcare providers to rural and underserved areas. Those 50 factors were spilt into five groups, each with their own set of potential advantages and challenges. ..So what attracts providers to rural and underserved communities? To learn more about each factor click the link below.

[What Attracts Providers to Rural and Underserved Communities](#)

## Interested in taking an active role in NWSPR?

We are also looking for recruiters interested in submitting content or opinion pieces for our newsletter. Please let one of our board members know if you are interested in learning more.

## Save the Dates...



### NWSPR Chapter Meeting

**January 11, 2017**

**Portland, OR**

Prior to CareerMD Portland

*More details coming soon...*



### ASPR Annual Conference

**April 29th-May 3rd 2017**

**San Diego, CA**

*Registration opening soon...*

### 2016-2017 Board Members

[Doug Lewis](#), President ▪ [Amanda Litzinger](#), Vice President ▪ [Carrie Ballard](#), Secretary ▪ [Kim Dianich](#), Treasurer

## Mobile Job Searching

Webrecruit asked 448 of its candidates a series of questions regarding how they apply for jobs using mobile devices. Here's what they said...

